



ANNUM CAPITAL

unlocking growth



Growth = Conviction + Continuity



# Continuing a tradition of distinction

## Actually, we have been around for quite some time

Annum Capital is a Hong Kong-based financial services group with market leadership in external asset management (EAM), fund management, index investing, fiduciary services, insurance solutions, and corporate advisory.

Annum Capital was established in 2024 when a prestigious institution became fully independent through a spin-off.

Annum Capital is 100% owned by its employees and permanently aligned with our clients.

# Recognitions\*

## Best EAM in Hong Kong

WealthBriefingAsia

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## Best Wealth Manager of Greater China

WealthBriefingAsia

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## Best Provider of Family Office Services

Hong Kong Limited Partnership Fund Association

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Growth = Structure + Strength

# How we create value

## **Annum Family Office®**

is our award-winning EAM platform that serves the most discerning UHNW investors and institutional money in Asia, with discretionary portfolio management, investment advisory, global custody, and private market solutions.



## How we create value

### **Annum Global Multi-Strategy Fund Series<sup>®</sup>**


provides actively managed products and a variety of participation vehicles in global alternatives strategies and direct investment opportunities.

## How we create value

### **Annum Index Lab<sup>®</sup>**

produces custom-index solutions that are deployed via structured products, thematic mandates, and branded funds.



A close-up photograph of a green leaf with a magnifying glass. The magnifying glass is positioned over a bright yellow-green spot on the leaf, which appears to be a small insect or a specific point of interest. The leaf's veins are clearly visible, and there are some small holes on the left side. The magnifying glass shows a detailed view of the surface it is focusing on.

Growth = Focus+ Imagination

# How we create value

## **Annum Growth Advisors®**

is a management consultancy that assists entrepreneurs to pursue growth options, access global capital, monetize for stakeholders, and safeguard control and sustainability.



## How we create value

### **Annum Fiduciary Services®**

provides counsel to dynastic families in Asia, with integrated protection, succession, and regency services that fulfil aspirations and mitigate challenges, discretely.





Growth = Knowledge + Network



# How we create value

## **Annum Institute®**

is an empowerment platform for LPs in Asia, with research and advisory services on GP selection, due diligence, secondaries, financing, and operational excellence.

## How we create value

### **China Family Office Research Institute (Hong Kong)<sup>®</sup>**

sponsored by Annum Capital, is the industry thinktank, institutional coach, and advocacy platform for the family office sector of Hong Kong.



中國家族辦公室  
研究院(香港)

CHINA FAMILY OFFICE  
RESEARCH INSTITUTE (HONG KONG)





Growth = Talent + Teamwork



# Our people

Our talented people speak 15 languages and previously worked for Morgan Stanley, JPMorgan, UBS, BOS, Citi, HSBC, Julius Baer, LGT, RBC, CA Indosuez, Rothschild & Co, Macquarie, Vistra, McKinsey, and other global firms.

They are loyal to clients, creative at work, and passionately contributing to the community.

They are respected for their insights and advice, quoted by Bloomberg, Financial Times, CNBC, Nikkei Asia, Japan Times, AVCJ, SCMP, the Asset, etc.

## Our partners

We collaborate with leading private banks, investment banks, asset managers, insurers, lawyers, trustees, and technology providers.

We invite our partners to join client case teams to contribute ideas and coordinate delivery. We expect our partners to do their very best, just like us.

We seeded new funds of global GPs in Asia. We helped close deals at the top of league tables. When our partners get stronger, so does our institutional infrastructure.



Growth = Heritage + Renewal





